

ADHESIVE TESTING GUIDELINES

- 1. Apply at the temperature that the label will normally be applied and allow the adhesive to bond for 24 to 48 hours before checking the adhesion. Acrylic adhesives are repositionable when first applied. Over 48 to 72 hours, the adhesive migrates into the surface and attaches permanently.
- 2. Apply to a smooth, clean and dry surface.
- 3. Test on the exact surface, and under the exact conditions that you will be using for the final product. Testing in a clean, environmentally controlled area will give you vastly different results than applying the finished label in a warehouse or outdoors.
- 4. Test samples should be approximately the same size as the finished label will be so trim the material to your approximate size (if test samples weren't supplied at actual size). Over-sized samples will have more surface tack and under-sized will have less.
- 5. Subject the test sample to the same substances as the finished product will encounter (oil, water, alcohol, chemicals, etc.). Let the labels dwell, undisturbed on the test surface for 72 hours minimum.

Labels must be stored in a cool, dry area. Failure to do this will negatively affect the performance of the adhesive and shorten the shelf life of the product.